

In brief

Copperhill Mountain Lodge in Åre is created with one thing in mind: you. Up here, on the top of a mountain, you enjoy modern design, worldclass skiing and magnificent views of the mountains.

- >> 112 hotel suites and rooms sized 22–110 m², with 420 standard beds and 160 extra beds.
- >> Room rates starting at EUR 200 for a double room during winter season 2009/2010.
- >> Conference capacity for up to 450 people.
- >> Ski-in/ski-out access to Åre's slope system, the largest in northern Europe.
- >> An own shuttle bus to and from the centre of Åre town.
- >> International safety classification by Safehotels™.
- >> Architecture with a modern lodge style setting, created by American architect Peter Bohlin.
- >> The hotel got its name from the area's history as a copper mining town.
- >> Located 730 metres above sea level, on the top of Mount Förberget in Åre, Jämtland, Sweden.
- >> Member of Design Hotels™ – a hand-picked international collection of hotels.
- >> Two restaurants and two bars.
- >> Spa and health club with eight treatment rooms, relax area, sauna, indoor pool and gym.
- >> In-house ski rental and ski shop.
- >> Childcare and children's game and playroom.
- >> Sun decks, terraces and barbeque areas.
- >> Covered parking and helipad.
- >> Activities available in the immediate area include heliskiing, snowmobile, dog sledding, ice driving, mountain biking, hiking, paragliding, zipline, rafting and kayaking.
- >> The hotel is run by Choice Hotels Scandinavia.



About the hotel

Copperhill Mountain Lodge is an alpine design hotel in Åre, Sweden, that opened in December 2008. Located on the top of a mountain, it enjoys a unique panorama and direct access to northern Europe's largest skiing area. The hotel offers 112 hotel rooms and suites, spa, conference capacity for 450 people, several restaurants and bars, inhouse ski shop and its own helipad.

Design and architecture

The architecture has a modern lodge-style setting, designed by the American architect Peter Bohlin, known for drawing Bill Gates' private residence and Apple's prestigious stores. Copperhill got its name from the area's history as a copper mining town. Copper, as well as other regional natural materials, plays an important part in the interior design of the hotel.

Copperhill Mountain Lodge is one of six Swedish members of Design Hotels™.

Getting here

There are two international airports nearby, Åre/Östersund airport and Trondheim Værnes international airport, both of which have direct flights to London, Amsterdam, Copenhagen and several other European cities. Helicopter transfer from the airports to the hotel's own helipad takes 15 minutes, road transfer (bus, taxi, rental car) takes 1–2 hours.

Accommodation

The 112 hotel rooms and suites get their character from natural materials, modern design classics and historical pictures from Åre. Most of the rooms and suites have a spectacular view of untouched mountain nature.

- >> Gold suite - 110 sq.m., 8 beds
- >> Brass suite - 74 sq.m., 8 beds
- >> Zinc suite - 65 sq.m., 6 beds
- >> Silver suite - 50 sq.m., 2 beds
- >> Copper suite - 50 sq.m., 4 beds
- >> Bronze double room - 22 sq.m., 2 beds

Standard features: LCD TV, fridge, safe, tea and coffee maker, hairdryer, iron and ironing board and wireless broadband.

Room rates start at EUR 200 for a double room during the winter season 2009/2010.

Restaurants and bars

The hotel offers two restaurants and two bars:

Niesti Restaurant: à la carte restaurant with modern European cuisine.

Coppermine Co Skiers Inn: après-ski bar and slope restaurant.

Fireside Lounge & Bar: located in the lobby, by the 32 metre high fireplace. Fireside Lounge & Bar has recently been nominated to the European Hotel Design Award (The Sleeper Award).

Spa

The hotel's spa *Level Spa & Health Club* has recently been nominated to the European Hotel Design Award (The Sleeper Award). It is inspired by Samí traditions as well as the area's mining heritage, built in rustic materials and with panoramic views of the mountains. Level Spa & Health Club offers 8 treatment rooms, an indoor pool, relax area, saunas and a gym.



Design and architecture

ARCHITECTS: Peter Bohlin/Bohlin Cywinski Jackson, AIX Arkitekter
INTERIOR ARCHITECT: Koncept Stockholm Architects

About the architect, Peter Bohlin

The architect Peter Bohlin has Swedish roots. He is called “the romantic modernist” and is now one of the most awarded in his profession. The more notable recent commissions have included a private home for the founder of Microsoft, Bill Gates, a commission that the bureau won in competition with 20 others. Copperhill is Bohlin’s first project in Scandinavia.

– For me, intuition is as important as the intellectual, says Peter Bohlin. Regardless of how different the jobs can be, the challenge is always the same – to succeed in sensing what is unique and appropriate to each specific place, and understanding how people will to live or work there. Then you have to realise those needs in a way that fascinates, inspires and works.

Member of Design Hotels

Copperhill Mountain Lodge has been awarded membership of Design Hotels™, the fifth hotel in Sweden to receive the honour. Design Hotels™ is an international group of hotels that are united by leading edge architecture and design, the use of local influences, historic connection to the place and outstanding hospitality.

Décor, “the Copperhill Way”

The décor at Copperhill Mountain Lodge is a modern interpretation of a classic ski lodge. Natural materials are used on a large scale and the warm, satisfying tones have been inspired by Sami culture.

The hotel’s interior architects, Koncept, have chosen a broad range of suppliers – from Italian Smeg to Jämtland’s county museum. Designer Tom Dixon’s round pendant lamp “Copper Shade” hangs in the suites and, in the bathrooms, stylish white sinks contrast with dark, copper-shimmering tiles. There are historic pictures from Jämtland county museum on the walls, reflecting the history of Åre’s period as an important mining centre. The 2000 tons of slate from Offerdal, Jämtland, are also local and have been used in the hotel’s construction and its décor. Other natural materials that have been used throughout are pine, spruce, oregon pine, stone and leather.

Detailing with a copper shimmer is one of the themes of the hotel. Level Spa has influences from the culture of the South Sami and Åre’s mining history. Three of the nine treatment rooms are shaped like Sami “kåtor” (similar to a tepee), with reindeer hides on the benches and starry skies. Sami-inspired spa treatments are carried out, using birch oil and hot stones, to the gentle sounds of “jojk”. The spa also has a glassed-in indoor pool and a sauna with panorama windows.

Some Copperhill design picks:

- Copper Shade lamps, table, chairs and armchairs designed by Tom Dixon
- Cesta lamp, design Miguel Milá/Santa & Cole
- Sólida lamp and Dórica lamp, design Jordi Miralbell & Mariona Raventós for Santa & Cole
- Rocking chairs, design Charles and Ray Eames in the 1950s
- Coffee table by Isamu Noguchi for Herman Miller, 1944
- Porada armchairs
- Small tables from Hay
- Lamino chairs from Swedese
- Stools, design Philippe Starck
- Wooden animal heads from Vlaemisch

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Facts about Åre

Alpine destination Åre is of top international class and is one of the Nordic region's most frequented holiday destinations. It is the only ski resort in Sweden with a genuine Alpine atmosphere. The cable car takes you directly up to the top of the mountain and you can ski all the way down to the square. The range of pistes covers everything from advanced skiing on demanding slopes to relaxed skiing on easy slopes. If you are a keen shopper you can find all the latest trendy gear and the ski service here is top class. There are many restaurants, some ten on or around the square alone, offering delicious and characteristic food from all over the world. There is nightlife for any taste, every night and one of the largest stages in the mountains presents the best Swedish artists.

History

Åre of today is best known for its ski area and the city pulse/atmosphere during the winter peak season, but Åre as a tourist resort has a long history. As early as in the 12th century, thousands of pilgrims from all over Europe visited the village on their way to St Olaf's grave in Nidaros, nowadays Trondheim. Åre and its surroundings as a destination for tourists from far away developed in the later part of the 19th century, initiating the transformation of Åre from a farming village to an international ski resort. Up to this point, the inhabitants of the valley were mainly engaged in farming, combined with hunting and fishing. The local church, Åre Gamla Kyrka dates back to the early 13th century. The early visitors were primarily attracted by the pure air and were often referred to as the 'air guests'. Hunting and fishing were also major attractions, as witnessed by the hunting lodges built during the period ca 1880-1915, such as Skalstugan and Rensjösättern. The main focus in the early days of Åre tourism was on summer tourism and as far as into the 1970s, Åre had just as many visitors during the summer as in the winter.

Facts about Åre:

- > 46 ski lifts
- > 102 ski slopes
- > Lift capacity: Approx 48,560 pers/hour
- > Longest downhill slope: 6.5 km
- > Prepared cross country tracks: Approx 58 km of which 15.5 km lit up
- > Maximal fall height lifts: 890 m
- > Maximal skiable fall height (vessla): 1,035 m
- > Highest prepared skiing height: 1,274 m above sea level
- > Åreskutan summit: 1,420 m above sea level
- > Snow guarantee: Between December 12th and May 2nd
- > Number of beds: 31 000 beds
- > Number of visitors: 1 088 000 ski days (08-09)
- > Restaurants: Approx 50 restaurants
- > Bars & nightclubs: Approx 15 bars & nightclubs
- > Examples of other activities: Tobogganing, paragliding, Zipline, SPA:s, snowscooter, dog sledging, after ski, Moosegarden, Chocolate factory, horse riding, ice climbing etc

